

Value Electronics 2021 4K TV Shootout® Ballot

Each panel is rated from 1 to 10 on these attributes

SDR Day Mode (Best 4K Living Room TV)			
Model	Motion / DSE	Image Quality / Brightness	Upscaling / Sharpness
Samsung QN65QN90A	6.80	7.94	7.38
LG OLED65G1PUA	8.75	8.31	7.25
Sony XR65A90J	8.81	8.50	7.75
Hisense 75U9DG	6.44	7.06	6.44

SDR Reference Mode (Best 4K Home Theater TV)			
Model	Black Level / Shadow Detail	Color Accuracy / Skin Tones	24p Motion
Samsung QN65QN90A	6.19	5.75	7.50
LG OLED65G1PUA	8.50	7.50	7.94
Sony XR65A90J	8.94	8.69	8.06
Hisense 75U9DG	6.06	6.50	6.88

HDR Reference Mode (Best 4K HDR TV)							
Model	Black Level / Shadow Detail	Color Accuracy / Skin Tones	24p Motion	UHD Detail / Sharpness	High APL	Live Sports	4,000 Nit Tone Mapping
Samsung QN65QN90A	5.94	6.38	6.63	6.81	7.88	6.25	4.81
LG OLED65G1PUA	8.00	8.57	8.25	7.56	7.25	7.69	8.00
Sony XR65A90J	8.69	8.50	8.25	8.94	8.38	7.81	7.63
Hisense 75U9DG	5.75	5.63	6.56	6.31	6.25	6.19	5.88

2021 King of 4K TV is Sony's XR65A90J!

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Model	4K Black Level / Shadow Detail	4K Upscaling	4K Color	8K Native Quality (Exhibition)
LG OLED77ZXP UA	8.63	7.75	8.38	8.50
Sony XR75Z9J	6.63	8.25	7.63	N/A
Samsung QN65QN900A	6.88	7.50	7.13	7.38

2021 King of 8K TV is LG's OLED77ZXP UA!



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