



## CMUBC1 BRAVIA CAM (CMU-BC1)

Connect your TV with BRAVIA CAM, for an even more dynamic viewing experience. Enjoy video chat on the big screen with friends and family. Ambient Optimization Pro recognizes where you're sitting in the room and automatically optimizes picture and sound accordingly. And advanced features like Gesture Control, Proximity Alert that detects when kids don't sit too close, and Auto Power Saving Mode that dims the screen when nobody is watching, brings your TV experience to the next level.



### Bullets

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- Compatible with 2022 Sony TVs - X90K, X95K, A80K, A90K, A95K, Z95K.
- Enjoy video chat with friends and family on the big screen.
- Ambient Optimization Pro recognizes where you're sitting in the room and automatically optimizes picture and sound accordingly.<sup>1,2</sup>
- Experience a new way to control your TV with Gesture Control. Change channels and adjust volume simply by using gestures.<sup>2</sup>
- Proximity Alert allows you to set a proper viewing distance for your child and alerts you if they get too close to the TV.<sup>2</sup>
- Auto Power Saving Mode optimizes your power consumption by darkening the screen automatically when you are not in front of the TV.<sup>2</sup>
- Easily connect BRAVIA CAM to your TV via USB. The integrated camera cover switch on top allows you to close the camera cover whenever you want more privacy.

### Features

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#### Ambient Optimization Pro

Connect the Sony BRAVIA CAM to your BRAVIA XR TV and enjoy television like never before. BRAVIA CAM recognizes where you are in the room and how far you are from the TV, then adjusts sound and picture settings so they're just right. This means audio—including dialog—is clearer and more immersive, with picture brightness tailored to your viewing environment.

#### Picture Auto Calibration

Detecting the distance between you and your TV, BRAVIA CAM adjusts TV brightness so you'll always enjoy perfect picture quality, no matter where you are in the room. A light and color sensor in the TV optimizes pictures to light conditions for the best possible viewing experience.

#### Sound Auto Calibration - L/R balance adjustment

BRAVIA CAM follows you and your position, even if you are watching from the sides, then adjusts left and right sound balance for optimum acoustics. Wherever you are in the room, you'll enjoy the same sound quality as if you're sitting right in front of the TV.

#### Sound Auto Calibration - Auto Voice Zoom



By detecting your viewing distance, BRAVIA CAM is able to adjust voice zoom automatically so you can hear dialog clearly. The volume of TV dialog increases when you move away from the TV and decreases when you get closer.

### **Proximity Alert**

Proximity Alert allows you to set a proper viewing distance for your child and alerts you if they get too close to the TV.

### **Gesture Control**

Gesture Control enables you to change channels, adjust volume, and more using simple gestures —no remote required.

### **Auto Power Saving Mode**

Auto Power Saving Mode optimizes your power consumption by darkening the screen automatically when you are not in front of the TV.

### **Video communication**

Catch up with your friends and family on the big screen. Enjoy more fun when you pair your TV with BRAVIA CAM.

### **Easy to connect, easy to close**

Connecting BRAVIA CAM to your BRAVIA TV is quick and easy via USB. Use the camera cover switch on top of BRAVIA CAM to close the camera cover if you want more privacy at any time.

1. This feature is available on BRAVIA XR TVs – X90K, X95K, A80K, A90K, A95K, Z95K.
2. Other than video chat, other BRAVIA CAM features available via firmware update in April 2022.
3. The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given.

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