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Value Electronics

Exceptional A/V products and custom installation

PRESS RELEASE: FOR IMMEDIATE RELEASE – PRESS INVITED

Target markets: Hollywood filmmakers, TV broadcasters, a/v retailers, streaming content providers, movie and sports lovers, technology enthusiasts, and all who want the best in audio and video entertainment.

2022 TV Shootout® Events to Determine Best-Quality Picture/Display *Industry Experts will Test and Evaluate the Premium 4K and 8K TVs*

SCARSDALE, NY (June 2, 2022) – [Value Electronics](#), a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual 4K TV Shootout® Evaluation event at 9 a.m. ET on Saturday, July 30, 2022 and the 8K TV Shootout Evaluation Event at 10 a.m. ET on Sunday, July 31, 2022 at The Company Building, 335 Madison Ave., NYC. This year, Value Electronics partnered again with [Dealerscope](#), a leading B2B Publication in Consumer Tech retailing published by CT Lab Global Media.

With the advancements this year, several new display technologies have come to the market (e.g., more MiniLED, QD OLED, brighter & larger OLEDs and new 8K TV advancements). In keeping up with all the advancements, there will be two TV Shootout Evaluation events: day one for the 4K category and day two for the 8K TV Shootout Evaluation.

The events' Masters of Ceremonies this year is industry expert [Caleb Denison](#) of [Digital Trends](#).

A panel of professional Hollywood video colorists, film finishers, TV reviewers, and video scientists has been assembled to judge, evaluate, and vote on all picture quality attributes to determine which TV will be awarded this year's "King of 4K TV," and "King of 8K TV." Test patterns and real content will demonstrate elements of picture quality, including contrast, color fidelity, color saturation, and motion resolution.

The event's creator, Robert Zohn, president of Value Electronics, says: "This is a must-see event for all who are interested in the best video displays. We are excited to have two separate categories, 4K and 8K TVs, so the public can see how each display compares in these competitive classes. At the conclusion of the second day we will put the winners of the 4K and 8K TV Shootout next to each other to demonstrate the visual perception of the differences we can all see between these two top of class 2022 TVs"

The objective of the TV Shootout events is to award the best TVs in each of the attributes of picture quality. The annual TV Shootout events only use flagship TVs from each of the premium manufacturers that are available in the U.S. at this time. More TVs are being evaluated for consideration, but as of this moment heres the list of TVs.

Here are the 4K TVs competing in the 2022 TV Shootout evaluation event:

- LG's G2 Gallery Series OLED TV
- Samsung's QN95B Quantum Dot MiniLED TV
- Samsung's S95B Quantum Dot OLED TV
- Sony's XR-A95K Master Series QD OLED TV
- Sony's XR-X95K MiniLED w/Backlight Master Drive

Here are the 8K TVs competing in the 2022 TV Shootout evaluation event:

- LG's Z2 Signature Series 8K OLED TV
- Samsung's QN900B Quantum Dot 8K LCD/MiniLED TV
- Sony's XR-Z9K Master Series 8K MiniLED TV



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The latest state of the art in switching, distribution, HDMI cables, and test equipment are being supplied by [AVProStore](#).

The TV Shootout Evaluation events will be webcast live to reach the largest Worldwide audience of A/V enthusiasts on <http://www.YouTube.com/SpareChange>

Questions and comments will be moderated by all of the Youtube Channel Owners and select questions will be read to the appropriate TV Shootout participant.

In an abundance of concern for COVID and the variants, we will not have in-person attendees this year.

About Value Electronics

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Owners Wendy and Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.

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