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## Value Electronics

*Exceptional A/V products and custom installation*

### **PRESS RELEASE: FOR IMMEDIATE RELEASE – PRESS INVITED**

**Target markets: Hollywood filmmakers, TV broadcasters, movie lovers, home theater and technology enthusiasts, and all who want the best in audio and video entertainment**

## **UST & Projector Shootout® Events to Determine Best-Quality Picture**

*Industry Experts will Test, Compare, and Evaluate Premium Ultra Short Throw and Long Throw Projectors*

SCARSDALE, NY (December 5, 2022) – [Value Electronics](http://www.valueelectronics.com), a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual UST Projector Shootout® Evaluation event at 9 a.m. ET on Saturday, December 10, 2022 and Long Throw Projector Shootout® Evaluation Event at 9 a.m. ET on Sunday, December 11, 2022 at The Company Building, 335 Madison Ave., NYC. This year, Value Electronics partnered again with Dealerscope, one of the leading B2B publications in Consumer Tech retailing published by CT Lab Global Media.

Masters of Ceremonies for the 2022 event is industry expert Philip Jones of Projector Reviews. Phil Jones owns ProjectorReviews.com with his wife, where he brings his extensive expertise and passion for home theater as Technical Editor and Lead Reviewer. Jason Dustal, Engineer with Murideo and ISF Instructor will be leading the calibration team and operations during the Projector Shootouts.

A panel of professional Hollywood video colorists, film finishers, TV reviewers, and video experts has been assembled to judge, evaluate, and vote on all picture quality attributes to determine which projector will be awarded this year's "King of UST Projectors," and "King of Long Throw Projectors." Test patterns and real content will demonstrate elements of picture quality, including contrast, color fidelity, color saturation, and motion resolution.

The event's creator, Robert Zohn, president of Value Electronics, says: "This is a must-see event for all who are interested in the premium UST and Long Throw Projection systems. We are excited to have these two comparison events so the public can see how each projector compares." The objective of the Projector Shootout events is to award the best UST and Long Throw projectors in each of the attributes of picture quality. The annual Projector Shootout events only use flagship models from each of the premium manufacturers in their respective categories that are currently available in the U.S. Here's the list of projectors that will be competing:

### **UST Projectors:**

- AWOL LTV-3500
- Epson LS800B
- Hisense PX1-PRO
- LG HU915QB
- Samsung LSP9T

### **\$4,000-\$7000 Category Long Throw Projectors:**

- Epson LS12000
- JVC DLA-NP5
- LG AU810PB
- Sony VPL-XW5000ES



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### **\$11,000 to \$16,000 Category Long Throw Projectors:**

JVC DLA-NZ7  
JVC DLA-NZ8  
Sony VPL-XW6000ES

### **\$25,000-\$30,000 Category Long Throw Projectors:**

- JVC DLA-NZ9  
- Sony VPL-XW7000ES

The latest state of the art in switching, distribution, and test equipment are being supplied by AVProStore and HDMI 2.1 48Gbs cables by MetraAV. To ensure all the projectors will render their best possible picture performance, Seymour AV screens with Radiant White screen material will be used in a light controlled room.

The Projector Shootout evaluation events will be webcast live to reach the largest audience of A/V enthusiasts and media worldwide on [www.YouTube.com/@therealshanelee](http://www.YouTube.com/@therealshanelee). Questions and comments will be moderated by YouTube channel owners with select questions read to the presenters. In an abundance of concern for COVID and the variants, we will not have in-person attendees this year.

### **About Value Electronics**

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Owners Wendy and Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.

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