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Value Electronics

Exceptional A/V products and custom installation

PRESS RELEASE: FOR IMMEDIATE RELEASE - PRESS INVITED

Target markets: Headphone and audio enthusiasts, music lovers, technology enthusiasts, and all who want the best in audio entertainment.

2023 Headphone Shootout® Event to Determine Best Headphones

Industry Experts will Test and Evaluate Premium Headphones in several categories

SCARSDALE, NY (February 17, 2023) - Value Electronics, a leading independent Audio/Video retailer in Westchester County, NY, is hosting its Headphone Shootout Evaluation event at 9 a.m. ET on Monday, February 27, 2023 at The Company Building, 335 Madison Ave., NYC. Value Electronics partnered again with Dealerscope, one of the leading B2B Publications in Consumer Tech retailing published by CT Lab Global Media to host their headphone event.

Value Electronics is well-known for its annual TV Shootouts, which have been regarded as one of the best ways to determine how the high-end TV models compare against each other in each attribute of picture quality. Many have asked for an audio comparison event featuring headphones that would also serve to find out who makes the best headphones in their respective categories. This will be the first Headphone Shootout evaluation event.

With recent advancements in new premium in-ear and over-ear headphones with open back and closed back, improved Bluetooth, noise cancellation, and the option to use hard wire when you like, it seemed like the perfect time to host an in-depth comparison for headphones. The two major categories, in-ear and over-ear, will be evaluated in different price classifications so consumers can select the best headphone type that fits their budget.

Master of Ceremonies leading the event is <u>Caleb Denison</u>, Editor at Large of Digital Trends. A panel of professional audio engineers, audiophile/headphone experts, and audio equipment reviewers have been assembled to judge, and vote on all audio quality attributes. The comfort and ease of use will also be reviewed to determine which headphone in each category will be awarded this year's "King of Headphones" in their respective categories. Test signals and real content will demonstrate elements of audio quality, including dynamic tonal range, audio fidelity, audio detail, and clarity.

The event's creator, Robert Zohn, president of Value Electronics, says: "This is an important event for all who are interested in the best headphones for your specific use case."

The objective of the Headphone Shootout event is to award the best Headphones in each of the attributes of audio quality. The Headphone Shootout event will only use the top headphones in each price category from premium manufacturers that are currently available in the U.S. Here's the list of Headphones participating organized by price and category type:



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\$349 - \$399 Over-Ear:

- Bose 700 \$379
- Bowers & Wilkins Px7 S2 \$399
- Sennheiser Momentum 4 \$349
- Sony WH-1000XM5 \$399
- Technics EAH-A800 \$349

\$699 - \$799 Over-Ear:

- Bowers & Wilkins Px8 \$699
- Denon AH-D5200 \$699
- Focal Bathys \$799
- Sony MDR-Z7M2 \$799

\$1,499 - \$1,799 Over-Ear:

- Denon AH-D9200 \$1,599
- Focal Clear-MG \$1,499
- Sennheiser HD 800 S \$1,799
- Sony MDR-Z1R \$1,799

\$149 - \$249 In-Ear Headphones:

- Focal Sphear \$249
- Sennheiser IE 200 \$149
- Technics EAH-AZ60 \$199

\$279 - \$299 In-Ear Headphones:

- Bose QuietComfort II \$299
- Bowers & Wilkins Pi5 S2 \$299
- Sony WF-1000XM4 \$279

The latest state of the art in switching, distribution, and test equipment are being supplied by AVProStore. Technics new SL-G700MK2 Network SACD/CD Player will be a source device.

The Headphone Shootout evaluation event will be webcast live to reach the largest audience of A/V enthusiasts on https://www.youtube.com/@therealshanelee. Questions and comments will be moderated by YouTube channel owners with select questions read to the presenters.

About Value Electronics

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Owners Wendy and Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.

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