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Value Electronics

Exceptional A/V products and custom installation

PRESS RELEASE: FOR IMMEDIATE RELEASE – PRESS INVITED

Target markets: Hollywood filmmakers, TV broadcasters, movie lovers, home theater and technology enthusiasts, and all who want the best in audio and video entertainment.

2024 TV Shootout® Event to Determine Best-Quality Picture/Display

Industry Experts will Test, Compare, and Evaluate the Premium 4K TVs

SCARSDALE, NY (July 18, 2024) – [Value Electronics](http://www.valueelectronics.com), a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual TV Shootout® Evaluation event on Saturday and Sunday, August 3-4, 2024 at their main A/V Showroom, 35 Popham Road, Scarsdale, NY 10583.

The objective of the TV Shootout event is to award the best TVs in each of the attributes of picture quality. Consumers can use the results of the TV Shootout to select the best TV for their liking and use-case. Only flagship TVs from the premium manufacturers that are available in the U.S. are selected to compete in the annual TV Shootout event. For the 2024 model year, the competition will be divided into two display categories, OLED and MiniLED TVs.

Masters of Ceremonies are Robert Zohn, Value Electronics, President, and Jason Dustal, AVPro Global, Field Trainer and ISF Instructor. Robert and Jason will lead the judges through the voting elements. An esteemed panel of professional Hollywood video colorists, film finishers, TV reviewers, and video experts have been assembled to judge, evaluate, and vote on all picture quality attributes to determine which TV will be crowned this year's "King of OLED TV," and "King of MiniLED TV." Test patterns and real content will demonstrate elements of picture quality, including contrast, color fidelity, color saturation, and motion resolution.

Event creator, Robert Zohn, says: "For our 20th year, we are bringing the TV Shootout back to its roots and hosting it in our Scarsdale, NY store where it first originated. We are excited to show off the capabilities of these displays and see them side-by-side to compare. This is a must-see event for all who are interested in the best video displays."

TVs competing in the OLED TV Shootout:

- LG OLED65G4PUA OLED TV
- Samsung QN65S95D OLED TV
- Sony XR65A95L OLED TV

TVs competing in the MiniLED TV Shootout:

- LG 65QNED90T MiniLED TV
- Samsung QN65QN95D MiniLED TV
- Sony K65XR90 Bravia 9 MiniLED TV

AVPro Global is supplying the latest state-of-the-art switching, distribution, and test equipment. Magnetar's UDP-900 flagship 4K universal player will be the reference source for content. Sony Professional's BVM-HX3110 mastering monitor will be used as the reference to compare all displays against.

The TV Shootout opening remarks, and manufacturers' presentations will be webcast live to reach the largest audience of A/V enthusiasts and media. After the TV Shootout is completed several YouTube TV specialty Channels will have edited content of the TV Shootout for everyone worldwide to see the key components of the event.

About Value Electronics

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.



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2024 TV Shootout® MC & Panel of Expert Judges



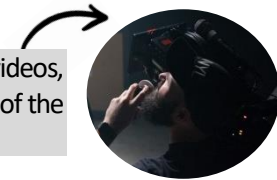
Robert Zohn is the founder and President of Value Electronics, a well-known independent a/v retailer and custom integrator in Scarsdale, NY. He started the TV Shootout evaluation event in 2004, and since then it has grown into an important industry event. Before starting Value Electronics, Zohn was a TV Broadcast Systems Engineer working for Hitachi Denishi Ltd and Ikegami. He has a technical a/v background and holds several utility patents.



Jason Dustal, TV Shootout® co-host, AVPro Global, Field Trainer and ISF Instructor. He has a solid background in professional A/V and consumer electronics.



Richard Drutman, writer/producer/director at NYC based TriodePictures.com. Richard creates films for high profile clients, including *The World Trade Center*. His short films have played in festivals internationally, including *Cannes Short Film Corner* and he is currently developing several feature films, including the true crime thriller *Heritance*.



Charlie Anderson is an award-winning cinematographer with ten feature-length films and countless music videos, commercials, and short films under his belt. Anderson got his start as a DIT in New York and quickly became one of the most in-demand DITs in the industry, known for his eye for color and attention to detail.



David Mackenzie, CEO of Fidelity in Motion, a compression and mastering facility that specializes in maximizing the quality of video delivered on home formats such as 4K Ultra HD Blu-ray. David was involved with the UHD Alliance specifications for HDR video and has acted as a consultant for several CE companies.



David Medina, Director of Encoding Services at Warner Bros Discovery. An early passion for the film industry and home theater led David to Hollywood after graduating college, where his career began as a Studio Page at Paramount Pictures. The twenty years that followed included technical roles within Post Production, Home Entertainment and Media Operations. Having previously spent time at CBS, HBO and NBCUniversal. He is ISF Level III certified.



Mike Osadciw is one of Canada's prominent THX/ISF Professional Video Calibrators with over 25 years of experience in consumer and professional video. He provides solutions for post-production film community, colorists, VFX artists, and editorial suites. Mike was previously a television reviewer for Canada HiFi Magazine. Mike's calibration work has helped artists and colorists shape thousands of commercials, Netflix series, and blockbuster films.



Kenneth Almestica, is Senior Director Technical Operations at Paramount Brand Creative. He is a level III ISF calibrator. Kenneth has over 30 years experience in all facets of video, audio, graphic production, and Post Production design workflow and engineering.



David Susilo is a Canadian ISF, THX Certified Professional, CEDIA Certified Instructor, with a PhD in Psychoacoustics who has been doing theatre design internationally (both home and commercial) for more than 25 years with more than 5,000 projects under his belt. He has worked in various capacities with CE industry companies and as a writer for publications worldwide.



John Reformato is a professional ISF Level-3 certified video calibrator & consultant. He moved into the calibration field after retiring from a 30-year career in the Bell System starting at Bell Laboratories. He held technology and Information Technology Director positions at Verizon. John is an Electrical Engineer and holds 23 patents in Telecommunications Technology.



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2024 TV Shootout® Calibrators



Cecil Meade, TV Shootout calibrator. Cecil of Classy Tech Calibrations is an ISF Level-3 certified professional calibrator, an advanced display evaluator and consultant. He provides services for professional video establishments, video & film grading studios, display technology companies, home consumers/enthusiasts and more. Cecil does multiple monthly tours across the US to offer services in as wide an area as possible, not just densely populated cities. Cecil also produces technical and educational videos on displays, calibration and other AV products.

DeWayne Davis, TV Shootout calibrator. DeWayne is the CEO of Audio Video Fidelity, a Consulting entity that specializes in the calibration of various display technologies used by Home & Commercial Theater clientele, North American studios/content creators, and mainstream consumers. DeWayne also partners with CE companies for display development projects. DeWayne is ISF Level III certified and has calibrated thousands of displays over his 15 year professional video calibration career. He is well respected in the industry and is considered to be one of the top three video calibration experts in the world. He was also involved with the UHD Alliance specifications for HDR video.



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